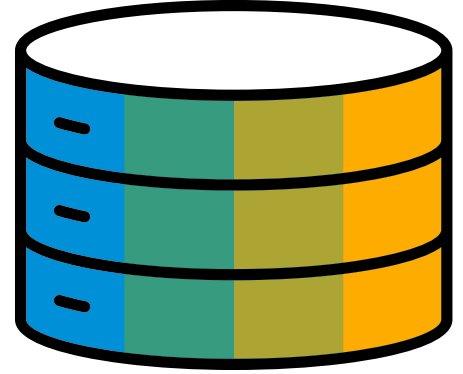


# How finance leaders leverage insights better in best-run midsize companies

According to recent IDC research,<sup>1</sup> finance leaders in “best-run” midsize companies understand that data is the key to timeliness, accuracy, and insight.

# 50.2%

Rated “inability to provide timely financial insight relevant to decision makers in other departments across the enterprise” as a primary pain point



Finance teams in best-run companies are leveraging machine learning and artificial intelligence to turn data into insights.

# 84.0%

Are working to eliminate data silos and share insights across the business

# 55.0%

Use data to drive operational efficiency with reductions of workflow errors and cycle times

# 53.0%

Use data to improve customer service

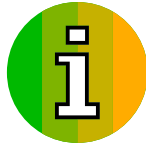
## The key challenges facing finance leaders in midsize companies are:



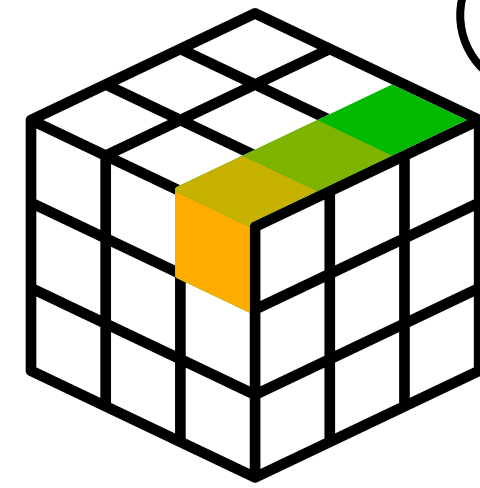
Out-of-date, inaccurate, and nonscalable tools, such as spreadsheets



Siloed data across enterprise systems



Too much reliance on IT for key enterprise information



Slow, inefficient closing processes



Inability to model “what-if” scenarios on the fly



Barriers to business users who contribute to planning and budgeting

## Do you need help in improving insights for your finance team?

The SAP® Analytics Cloud solution provides the intelligent technology that finance professionals need in a single solution that combines:



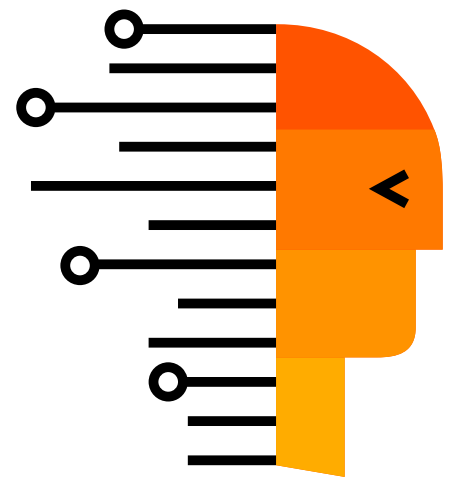
Business intelligence



Collaborative enterprise planning



Augmented analytics



SAP Analytics Cloud replaces standalone spreadsheets or separate, disconnected reporting and planning tools to:

Ensure everyone has everything they need, embedded where they work



Enable better, intelligent decision-making together



Increase business agility and improve outcomes



1. “The Finance Role in Best-Run Midsize Companies: Improving Decision Making Using Intelligent Technologies,” an IDC InfoBrief sponsored by SAP, February 2019.